



Special Gratitude goes to Agnes Mezigian for her site planning and magnificent paintings used for publicity and posters. Agnes is a creative Southfield Artist, she has appeared on television painting clowns from the circus. Agnes has studied with many fine artists, locally with Richard Koslow, Robert Wilbert and Edward Manetta. Agnes has participated in our local shows demonstrating her charming wood block prints



VISUAL ARTS

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THE
MOST
COLORFUL
SHOW
IN THE
WORLD

39782

ADMIT ONE

CLOWN ALLEY

LIMITED EDITION

SERIES
1981



TOLL FREE
800-521-1422



AGNES MEZIGIAN'S CLOWNS

Each tells a story of pathos, joviality, slapstick or enchantment. From hundreds of Aggie's clowns, these four were chosen that seemed to represent each of these moods. The four-color image is 11 x 14, self-matted to 16 x 20, to

be framed for an impressive grouping, hung singly or to follow a room decor with the Visual Arts "Most Colorful Show in the World" circus poster to set the theme.



Where Color Is A Science

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LAAADIEEES AND GENNNTULMENNNN! VISUAL ARTS PREEEZENTS!

CLOWN ALLEY! THE MOST COLORFUL SHOW IN THE WORLD!

STEP RIGHT UP! HERE'S YOUR TICKET! HURRY! HURRY! HURRY!

We aren't really going to put on a circus! We just want to stir a few memories of the smell of the sawdust, the blare of the trumpets, the lion's roar and the cry of the barkers ... on the greatest day of our childhood ... when the circus came to town!

The crack of dawn saw the Big Top raised by sheer muscle power ... man and elephant side by side. Parade wagons were horse-drawn and the calliope made its' music with great puffs of steam.

Now, powerful machines lift the canvas and rigging into place. If there is a parade at all, the wagons are self-propelled, and the "steam" calliope music is electronically produced.

But, underneath, the mystique of the circus is still intact. The color, sounds, aromas and fantasy are all there, waiting for the applause, as always.

And the clowns! Always the first in the ring, the most raucous, most colorful characters of the circus tradition, the clowns, are still true to the slapstick humor of Clown Alley.

Visual Arts chose this uproarious part of the circus ... the most colorful spectacle man has ever devised ... to bring you our own show of color separation capabilities of the Hell DC-300 Laser Scanner.

After viewing literally hundreds of clown paintings by one of the most prolific artists Michigan has produced in many a season, we chose four of Agnes Mezigan's clowns for this preeeezennntation!

Your set of Visual Arts Clown Alley prints is waiting for you to complete the reply part of the Big Top Ducat and return it, today! The four 11 x 14 color prints, suitable for framing, are yours without obligation. All we ask is that you reply as soon as possible, as the supply is limited and we would not like to disappoint you.

We assure you there will be no disappointment in the color clarity, highlights or perfection of reproduction of these bouncy works of art. You will be able to trace every lovingly applied brushstroke, right down to the dimple in the chin of each of the clowns ... "Aggie's" own mark of distinction.

If you are interested in investigating our capabilities for your own color reproduction, we most cordially invite you to indicate your preference on the return card ... literature, a salesman's call or a telephone contact ... and we will comply with that request immediately.

Now, all you have to do is put up the poster announcing the "Most Colorful Show in the World;" send in your ticket and wait for the clowns to appear in the center ring!

LAAADIEEES AND GENNTULMENNNN!

WE THANK YOU!



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LAAADIEEEES AND GENNTULMENNNN! WELCOME TO THE CIRCUS!

THE MOST COLORFUL SHOW IN THE WORLD! HERE COME THE CLOWNS!

It is our very great pleasure to present these four prints of clown paintings by Michigan Artist, Agnes Mezigian, affectionately known as "Aggie."

You are now among the very select few who bear the distinction of owning an Aggie Clown. Although she professes reluctance to "lose" any of her paintings, she has agreed to these prints being made. However, they are still part of Aggie's "family" of hundreds of clowns and under her personal guardian angel's wing, so, woe unto you if any harm should befall them!

Aggie has organized and been in many art shows, as well as her own one-woman shows. She has appeared on Detroit area television to paint local clowns while on camera. By special invitation, Aggie was allowed backstage in Clown Alley at the Detroit Shrine Circus. There she painted the clowns as they applied the white base and blended the colors for their unique, copyrighted faces. Aggie quickly caught the rhythm and excitement of these everyday people transforming themselves into something special, and was able to paint each one almost as fast as the actual makeup was applied.

Aggie began her "clown period" in 1957 when, through her art, she tried to cheer her father, Avedis Kazangian, who was ill with leukemia. She painted a clown with a deep cleft in his chin like her father's. He enjoyed it so much, that every clown she has painted since has a cleft chin.

As Aggie dedicates her art to preserving Clown Alley with her brush, so Visual Arts has preserved this small segment of her work in Laser Scanned four-color separations for offset lithography.

Your customer's color artwork may not be as nostalgic as Aggie's or have as deep a personal meaning to the artist or photographer, but, to you, the separations mean the difference between quick customer approval and costly, time-consuming color corrections and extra makeready.

So, don't clown around! (couldn't resist that) Call Visual Arts today for a quote or a right-now job. Then, sit back and enjoy your set of clown prints.

TOLL FREE 1-800-521-1422